

The University of Minnesota School of Medicine Offers Continuing Medical Education (CME) Credits for Red Llama SimPraxis™ Trainer

Seattle, WA, Minneapolis, MN, September 3, 2009 –Red Llama, Inc. (www.redllamainc.com), an interactive video simulation software company, is proud to announce that The University of Minnesota now offers continuing medical education (CME) credits for successful completion of the SimPraxis™ Laparoscopic Cholecystectomy Trainer (<http://www.cme.umn.edu/cme/online/simpraxis/home.html>).

Many teaching techniques used for providing continuing medical education do not involve interactive learning, nor do they typically offer objective performance assessment. Traditionally, CME is offered in formats whereby professionals read about procedures in a medical atlas, watch a video, or watch another doctor perform the procedure. The SimPraxis platform offers an easy, cost effective, and engaging way to deliver verifiable continuing medical education on medical procedures quickly and directly to those who need it, when and where they need it. SimPraxis can be installed from a DVD onto a personal computer, and requires only a mouse for interaction. It provides a realistic, interactive experience for learning and it rehearsing the steps of a medical procedure. Automated skill indicators provide instantaneous and objective user progress.

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Minnesota and Red Llama. The University of Minnesota is accredited by the ACCME to provide continuing medical education for physicians.

The University of Minnesota designates this educational activity for a maximum of *4.0 AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The SimPraxis Laparoscopic Cholecystectomy Trainer represents the first of many anticipated continuing medical education courses delivered by Red Llama in this format. The trainer is robust and easy to use and the learner is able to assimilate the material at his or her own pace. Focused on surgical concepts and procedural steps of a laparoscopic cholecystectomy, this course offers just-in-time training and rehearsal opportunities. It significantly advances the knowledge, confidence and competency of the learner.

The SimPraxis Laparoscopic Cholecystectomy Trainer was authored by Dr Mika Sinanan PhD, Professor of Surgery University of Washington and was reviewed and edited by leading medical clinicians and educators at the University of Washington, University of Minnesota, Columbia University, Northwestern University and University of British Columbia.

About Red Llama, Inc. (www.redllamainc.com)

Red Llama, Inc. is a privately owned software company founded in 2005. Red Llama is focused on using interactive video simulation software to dramatically reduce the time and cost of training for medical professionals. SimPraxis™ is interactive simulation software platform for medical training on a personal computer. SimPraxis Laparoscopic Cholecystectomy Trainer is a revolutionary cognitive interactive simulation software program that focuses on the surgical concepts and specific surgical procedures of a laparoscopic cholecystectomy. This Trainer is the first part of a planned Atlas of Laparoscopic and Open Surgical Procedures. Red Llama has offices in Seattle, WA and Minneapolis, MN.